

M-Files[®]

Why Enterprise Information Management is the Key To GRC

ISSA North Texas

October 2, 2015

Definition of GRC

GRC is a discipline that aims to synchronize information and activity across governance, risk management and compliance in order to operate more efficiently, enable effective information sharing, more effectively report activities and avoid wasteful overlaps.

Why GRC Strategies Fail...

How can you have an Effective GRC Strategy when you have an Information Silos Disconnect?

Let's Break it down...

Synchronize information and activity across GRC

WHY:

- In order to operate more efficiently
- enable effective information sharing
- more effectively report activities
- avoid wasteful overlaps

The Information silo Disconnect

- Unstructured file based content
 - Word documents
 - Excel spreadsheets
 - Images
 - Videos and PDFs (Big Content)

The Information silo Disconnect

Structured data (Big Data) resides in various business systems across the enterprise, such as:

- CRM'S
- ERP's
- Project Mgt software
- Accounting
- HR
- Quality



Traditional BI is for Structured Data

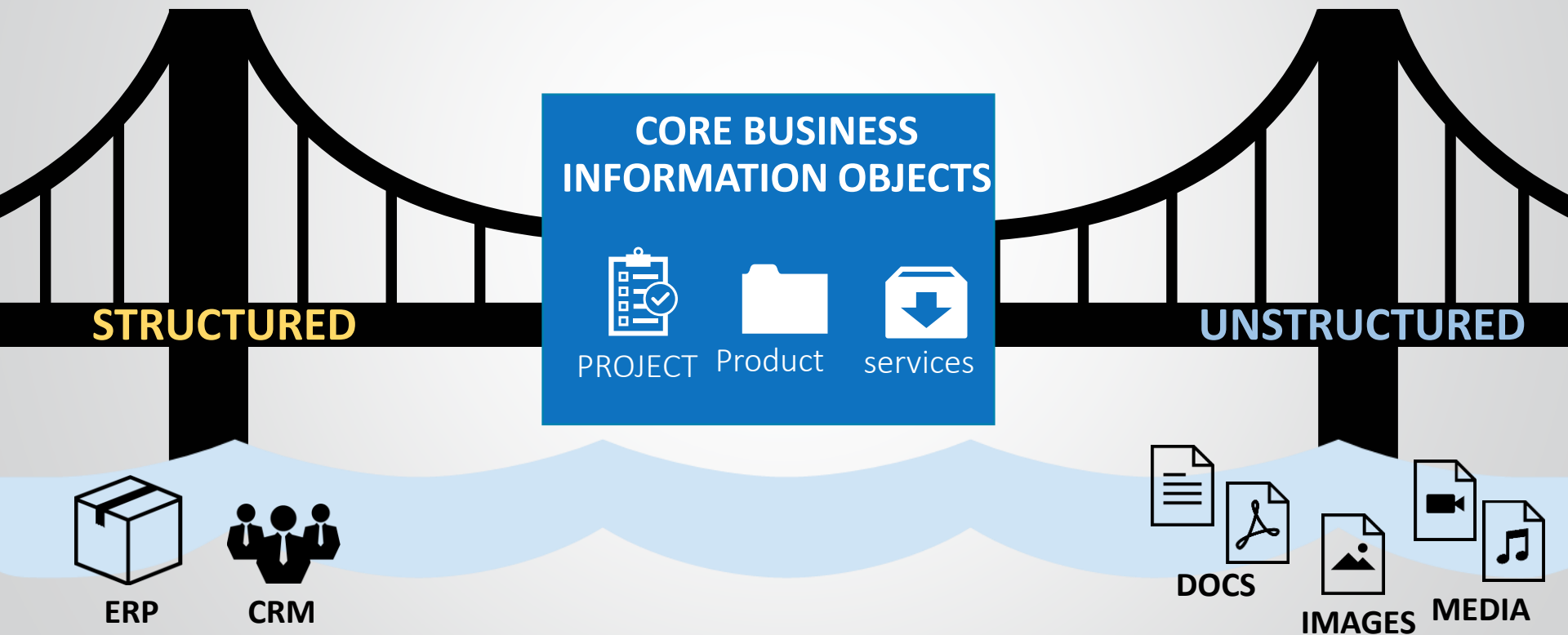
★ New possibilities

- Documents become an information asset to lead the business

★ Challenges

- BI tools work only against structured data
 - Documents are unstructured but metadata is structured
 - The new technologies enable structuring unstructured data in backend systems
- Collaboration
 - Business processes are mostly customer-centric
 - Processes must support the presence of subcontractors and partners
 - Employees are mobile too
- Consumerization
 - My own devices to workplace
 - Mobile IT

BRIDGING THE GAP BETWEEN CORE BUSINESS SYSTEMS AND CONTENT





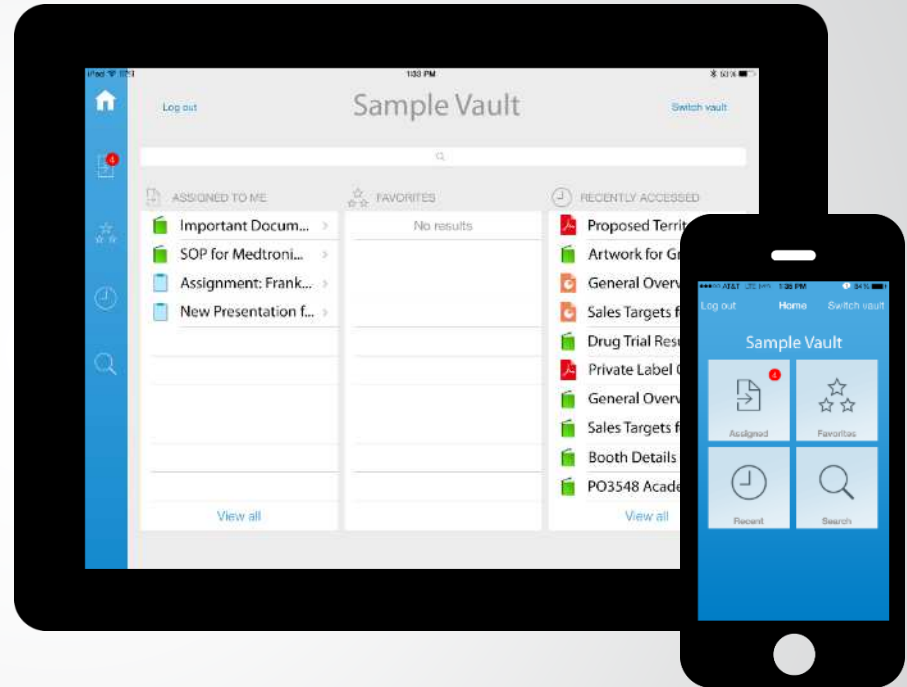


FROM UNSTRUCTURED TO STRUCTURED

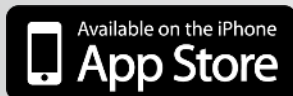
- ★ M-Files structures all content, including documents - with metadata
 - Structured data is easier to find, visualize and analyze with BI tools
- ★ M-Files builds conceptual hierarchies between objects automatically
 - Connects **Proposal** to **Customer Record** to **Agreement**
- ★ M-Files shows all content in the same view
 - Data (documents and structured data)
 - Relationships between items

Empower your **mobile workforce**

- ▶ Native Mobile Apps
 - › iPhone/iPad
 - › Android
 - › Windows Phone
- ▶ Capture
- ▶ Manage Workflows
 - › Complete assignments remotely
 - › Initiate digital signatures
- ▶ Offline Access



Install the apps **now** from:



No Folders, just metadata

★ Users do not save files to any folder

- They just describe the content with metadata
- The system lists the content in all relevant views (virtual folders) and users can create new views at any time



Proposal.docx

Proposal - Web Site Graphics for ESTT
Proposal ID 417, version 2

Document date: 1.6.2009

Customer: A&A Consulting (AEC)

Project (filtered): Austin District Redevelopment

Effective through: 30.6.2009

Accepted:

Proposal number: 7742

Keywords:

Description:



By Customer

- A&A Consulting (AEC)
- Door Chart 51E
- Floor Plans of the Additional Building
- Proposal - Web Site Graphics for ESTT
- CBH International
- City of Chicago (Planning and Development)

Documents sorted by customers.

By Project

- Austin District Redevelopment
- Proposal - Web Site Graphics for ESTT
- Project Announcement / Austin.pdf
- Project Meeting Minutes 3/2006.doc
- Hospital Expansion (Miami, FL)
- Initial Land Survey / Central Plains

Documents sorted by project.

recognition AND AWARDS



**MAGIC QUADRANT FOR ENTERPRISE
CONTENT MANAGEMENT**
2012 & 2013



FORRESTER RESEARCH ECM WAVE
2013



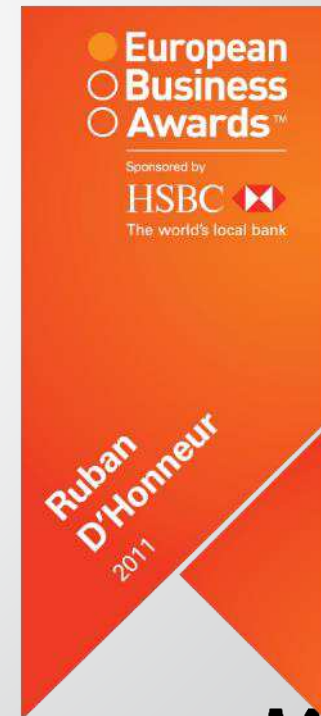
DELOITTE TECHNOLOGY FAST 500 EMEA
- FINALIST 2010, 2011 & 2013



**TREND-SETTING PRODUCT OF
THE YEAR**
2012



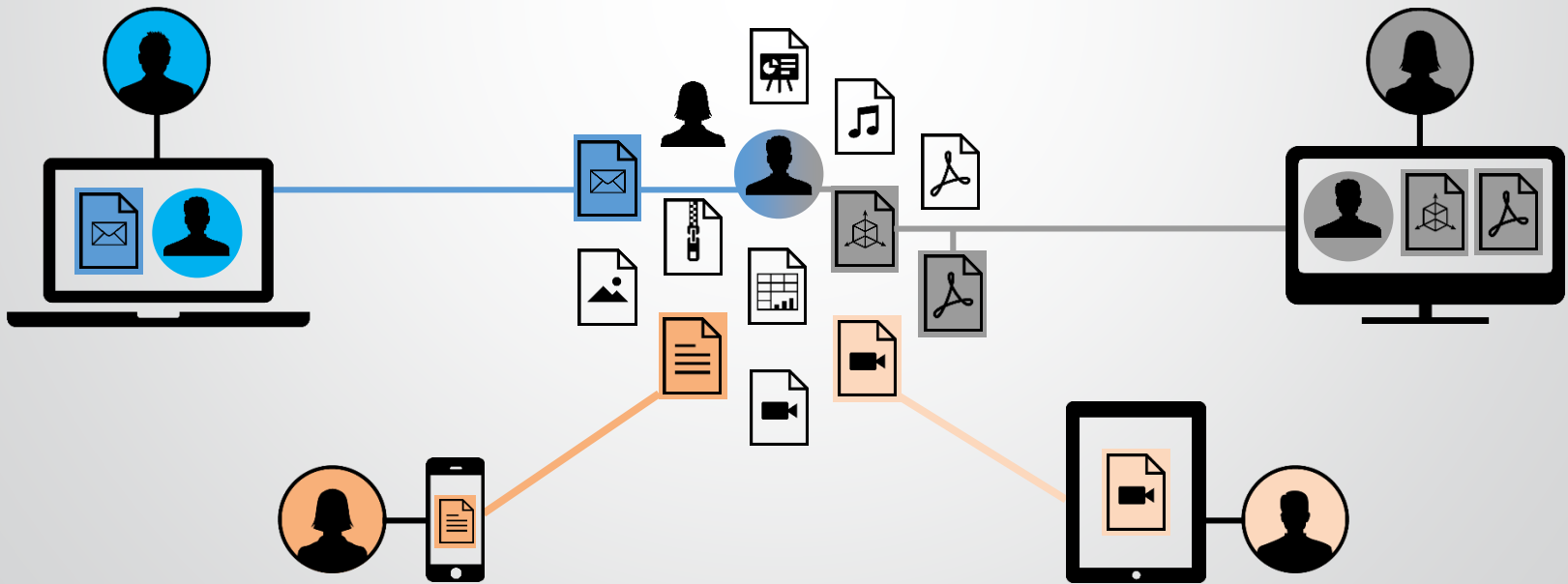
**CONTENT MANAGEMENT FOR
KNOWLEDGE WORKERS VENDOR
LANDSCAPE REPORT- "MARKET PILLAR"**
2012

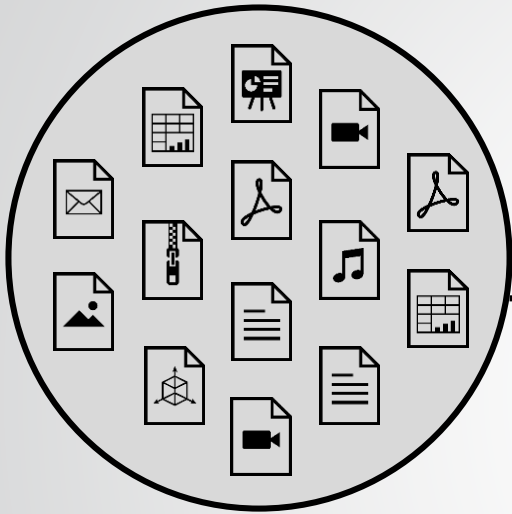


100 GLOBAL FINALIST
2010

M-Files®

what if YOU COULD ACCESS ANYTHING
AT ANY TIME
INSTANTLY ?






DYNAMIC CONTENT MANAGEMENT


organized by

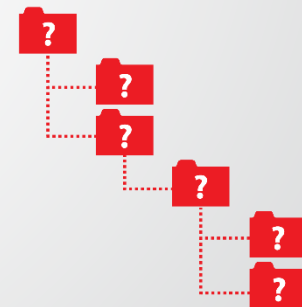
WHAT *vs* **WHERE**
SOMETHING IS IT'S BEEN STORED

 DOCUMENT TYPE

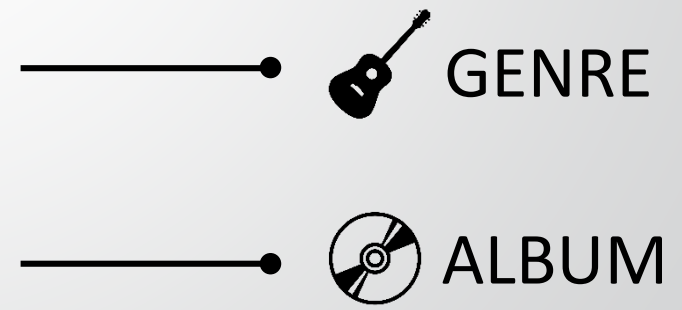
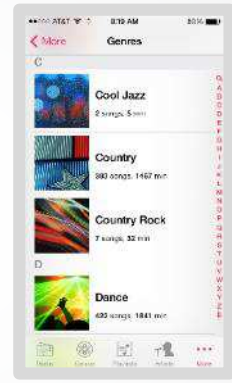
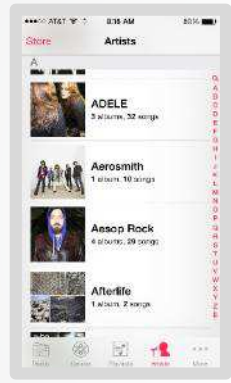
 CUSTOMER

 DATE

 PERMISSIONS

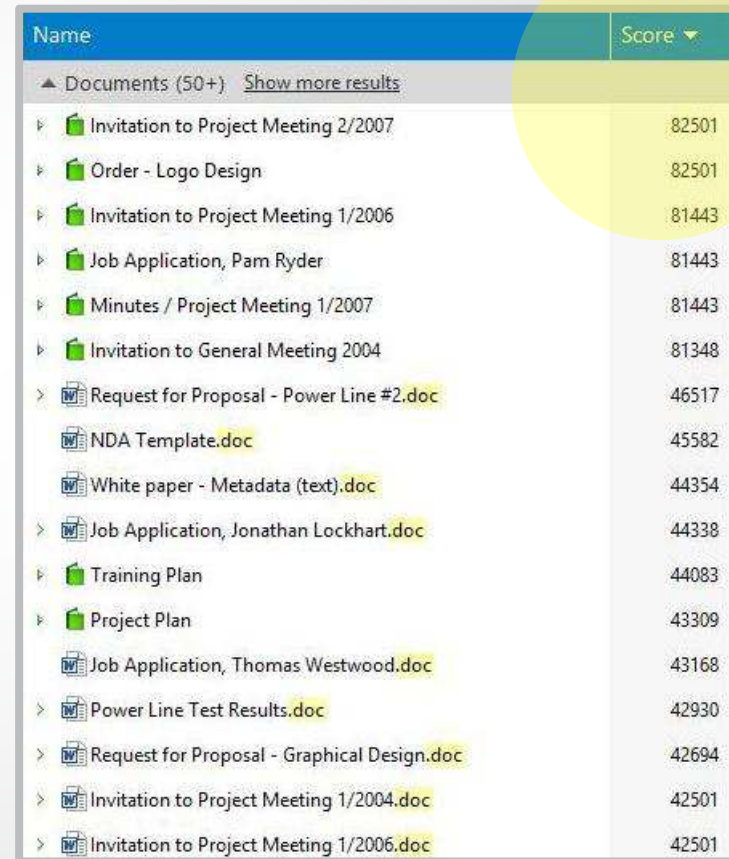


it's as simple as an iPhone



Find Documents Instantly

- ▶ Search results are ranked by relevancy
 - How recently the document was created
 - How many times the document has been edited or updated
- ▶ Search includes file metadata & contents
- ▶ Locates documents quickly no matter how many items are in the vault



| Name | Score ▼ |
|---|---------|
| ▲ Documents (50+) Show more results | |
| ▶ Invitation to Project Meeting 2/2007 | 82501 |
| ▶ Order - Logo Design | 82501 |
| ▶ Invitation to Project Meeting 1/2006 | 81443 |
| ▶ Job Application, Pam Ryder | 81443 |
| ▶ Minutes / Project Meeting 1/2007 | 81443 |
| ▶ Invitation to General Meeting 2004 | 81348 |
| > Request for Proposal - Power Line #2.doc | 46517 |
| Word icon NDA Template.doc | 45582 |
| Word icon White paper - Metadata (text).doc | 44354 |
| > Word icon Job Application, Jonathan Lockhart.doc | 44338 |
| ▶ Training Plan | 44083 |
| ▶ Project Plan | 43309 |
| Word icon Job Application, Thomas Westwood.doc | 43168 |
| > Word icon Power Line Test Results.doc | 42930 |
| > Word icon Request for Proposal - Graphical Design.doc | 42694 |
| > Word icon Invitation to Project Meeting 1/2004.doc | 42501 |
| > Word icon Invitation to Project Meeting 1/2006.doc | 42501 |

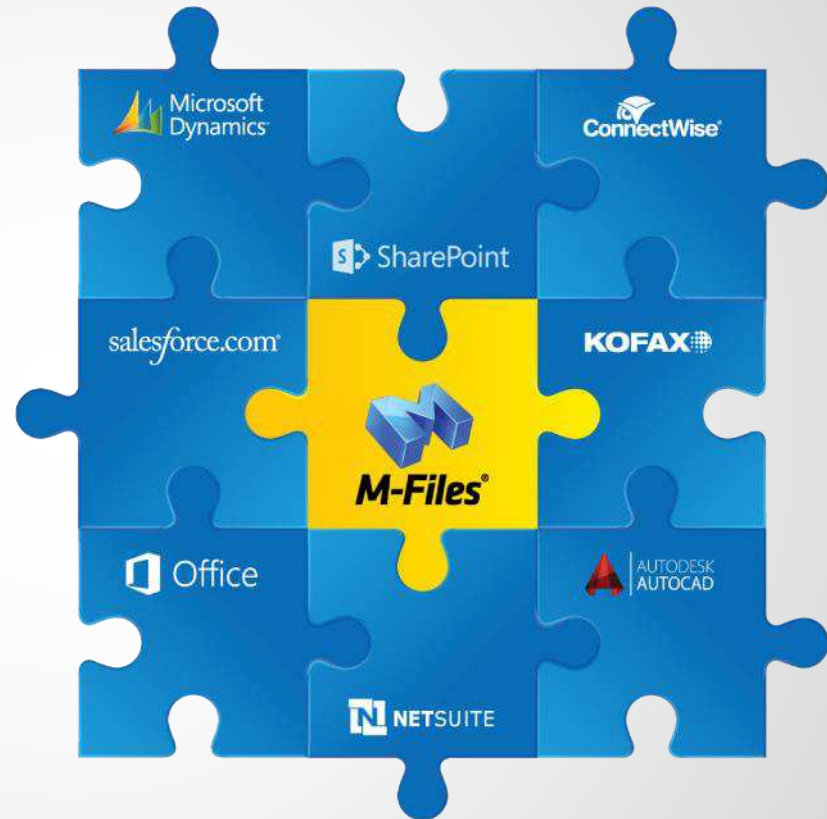
integrating THIRD PARTY SOFTWARE

we play nice WITH OTHERS

★ M-FILES INTEGRATES WITH:

- Microsoft Dynamics
- Microsoft Sharepoint
- Microsoft Office
- SAP
- Oracle
- Salesforce
- NetSuite
- AutoCAD
- PSIGEN

★ THE M-FILES API CONNECTS TO VIRTUALLY ANY DATABASE





let's
STAY IN TOUCH.
YOU CAN FIND US
———— *here* —————>

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🌐 m-files.com